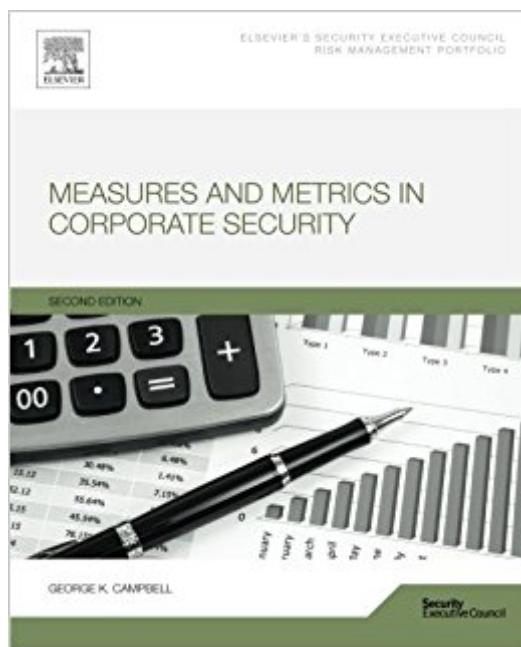


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# Measures And Metrics In Corporate Security, Second Edition



## Synopsis

The revised second edition of Measures and Metrics in Corporate Security is an indispensable guide to creating and managing a security metrics program. Authored by George Campbell, emeritus faculty of the Security Executive Council and former chief security officer of Fidelity Investments, this book shows how to improve security's bottom line and add value to the business. It provides a variety of organizational measurements, concepts, metrics, indicators and other criteria that may be employed to structure measures and metrics program models appropriate to the reader's specific operations and corporate sensitivities. There are several hundred examples of security metrics included in Measures and Metrics in Corporate Security, which are organized into categories of security services to allow readers to customize metrics to meet their operational needs. Measures and Metrics in Corporate Security is a part of Elsevier's Security Executive Council Risk Management Portfolio, a collection of real world solutions and "how-to" guidelines that equip executives, practitioners, and educators with proven information for successful security and risk management programs. Describes the basic components of a metrics program, as well as the business context for metrics. Provides guidelines to help security managers leverage the volumes of data their security operations already create. Identifies the metrics security executives have found tend to best serve security's unique (and often misunderstood) missions. Includes 375 real examples of security metrics across 13 categories.

## Book Information

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## Customer Reviews

"...a quick and high-level introduction to the topic of metrics and measurement...For those that are looking to create good security metrics, Measures and Metrics in Corporate Security is a good starting point." "This book is snappy - Â¢if you are not measuring, you are not managingÂ¢ - and sets out how metrics (and workplaces do have data) are a part of doing business, not just security...Recommended reading."--Professional Security Magazine Online, Â August 2014

George Campbell served until 2002 as the chief security officer (CSO) at Fidelity Investments, the largest mutual fund company in the United States, with more than \$2 trillion in customer assets and 32,500 employees. Under CampbellÂ¢s leadership, the global corporate security organization delivered a wide range of proprietary services including information security, disaster recovery planning and crisis management, criminal investigations, fraud prevention, property and executive protection, and proprietary security system design, engineering, and installation. Since leaving Fidelity, Campbell has served as a content expert for the Security Executive Council, of which he is a founding Emeritus Faculty member. Prior to working at Fidelity Investments, Campbell owned a security and consulting firm, which specialized in risk assessment and security program management. He has also been group vice president at a system engineering firm that supported government security programs at high-threat sites around the world. Early on in his career, Campbell worked in the criminal justice system, and served in various line and senior management positions within federal, state, and local government agencies. Campbell received his bachelorÂ¢s degree in police administration from American University in Washington, D.C. He served on the board of directors of the International Security Management Association (ISMA), and as ISMAÂ¢s president in 2003. Campbell is also a long-time member of ASIS International. He is a former member of the National Council on Crime Prevention, the High Technology Crime Investigation Association, and the Association of Certified Fraud Examiners, and is an alumnus of the U.S. State DepartmentÂ¢s Overseas Security Advisory Council.

Has helped me tremendously as a new Supervisor in the Federal Government. I was able to develop a metric system that is both cost effective and efficient.

Two of the most famous quotes from Lord Kelvin are Â¢to measure is to knowÂ¢ and Â¢if you can not measure it, you can not improve itÂ¢. With that, in Measures and Metrics in Corporate Security, author George

Campbell provides a quick and high-level introduction to the topic of metrics and measurement. Security metrics are a key initiative for many CISOs. But what they often struggle with is how to find the right information security metrics, and how do they use them for functionally operational measurements that can be used to support the business. The first part of the book contains the following 3 chapters which encompass the first 70 pages: Chapter 1: The Basics Chapter 2: Types of Metrics and Performance Indicators Appropriate to the Security Mission Chapter 3: Building a Model Appropriate to Your Needs The next 70 pages contain the following appendixes: Appendix 1: Examples of Security-Related Measures and Metrics Appendix 2: Trade Associations and Other Organizations with Security Voluntary Compliance Programs Appendix 3: Sample High-Level Security Work Breakdown Structure Appendix 4: Physical Security Cost Estimating Tables Appendix 5: Risk Measure Maps The book does not have a companion web site. And it would have been quite beneficial if the templates detailed in the appendixes were available in soft copy. The book notes that security metrics can be easy to create. But really good security metrics, those that can add value to the organization can be difficult to develop. For those that are looking to create good security metrics, *Measures and Metrics in Corporate Security* is a good starting point.

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